

Claim your Photography Experience Pack today

Simply complete this form in **BLOCK CAPITALS** and post it back to arrive by **30.04.2012** to **Canon Photography Experience Promotion, Freepost RSGA-BBSE-CYCT, Gravity, HEMEL HEMPSTEAD, HP3 9QU, UK**, with your original till receipt or a printed copy of your order confirmation for internet purchases made between **01.02.2012 - 31.03.2012** inclusive. We will endeavour to send your Photography Experience Pack within 28 days.*

TITLE (MR/MRS/MISS/MS): FIRST NAME:

SURNAME:

ADDRESS:

POSTCODE:

TELEPHONE NUMBER:

EMAIL:

(To keep you up to date with the status of your claim)

MODELS PURCHASED:

EOS 550D (£50) 600D (£100) 60D (£150)

SERIAL NUMBER: (10 digit number on the bottom of the Camera)

DVD Pack: Starter Intermediate

STORE NAME: DATE PURCHASED: / /

HOW DID YOU HEAR ABOUT THE OFFER: Online In Store Canon Website Word of Mouth Advertisement Other

Please tick here if you want to receive Canon communications via email.

IMPORTANT

To validate your claim, please ensure that you have supplied the following:

- **For in-store purchases:** An original till receipt. Photocopies are not acceptable. All original receipts will be returned with your Photography Experience Pack.
- **For internet purchases:** A printed order confirmation is an acceptable proof of purchase.
- **For ALL purchases:** A valid serial number from your Canon product must be supplied.

* Please note that the validation of your claim can be delayed if the information above is not supplied with your claim. See back page for full Terms and Conditions.

For all enquiries related to your claim, please call +44(0)800 622 6770 between 9am to 5pm Mon-Fri or email eosexperience@cashbackhelp.co.uk

Canon

you can

EOS Photography Experience Promotion

Terms & Conditions

PARTICIPANTS, PROMOTIONAL PRODUCTS, PARTICIPATING RETAILERS AND PROMOTIONAL PERIOD

1. All individual Participants must be aged 18 or over and must be resident in the United Kingdom ("UK") ("Participant"). 2. Only purchases of the Promotional Products (see below) will be accepted as part of this promotion. 3. All Participants are deemed to have agreed to be bound by these terms and conditions. 4. This promotion is only available on purchases made of the Canon EOS 550D, EOS 600D or EOS 60D (the "Promotional Products") from participating retailers and e-tailers (the "Participating Retailers") within the UK between 1st February 2012 and 31st March 2012 inclusive (the "Promotional Period"). 5. All products must be purchased within the UK and must have been supplied and distributed by Canon UK Ltd or Canon group companies located in the European Economic Area. Please check with your retailer that this is the case to help avoid disappointment. 6. All products must be new and genuine Canon products. Purchases of second hand or reconditioned products or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way will not qualify under this promotion. 6. Purchases made through non-participating retailers, or e-tailers (including Amazon Marketplace or eBay) are NOT eligible to redeem this offer. 8. Purchases must be made during the Promotional Period to take advantage of this promotion. Purchases made after 31st March 2012 will not be eligible for participation.

HOW TO PARTICIPATE

9. To claim the free photography experience voucher and free DVD box-set, Participants must: a) purchase any one or more of the Promotional Products from a Participating Retailer during the Promotional Period; b) submit a fully completed claim form which can either be (i) an in-store leaflet available at Participating Retailers; or (ii) a claim form which can be downloaded from www.canon.co.uk/eostrainingpromotion and c) Submit the claim form to arrive before midnight on 30th April 2012. Completed claim forms can be submitted by sending them to Canon's claims handling agency at the following address: EOS Photography Experience Promotion, Freeport RSGA-BBSE-CYCT, Gravity, HEMEL HEMPSTEAD, HP3 9QU, UK. Claims received after this date will not be processed and Canon accepts no responsibility for claims delayed, lost or completed incorrectly or incompletely. 10. Only one claim can be made for each Promotional Product. 11. A purchase of the Promotional Products from Participating Retailers is subject to availability, while stocks last. 12. The Promotional Products will be sold by Participating Retailers strictly on a first come first served basis. The Promoter will not be liable for the failure of Participating Retailers to fulfill orders of Promotional Products during the Promotional Period. 13. This promotion cannot be redeemed in conjunction with any other promotion of the Promotional Products by the Promoter. EXCEPT that this promotion can be redeemed in conjunction with the Canon Training Lens Cashback 2012 Promotion, which is open to a) those who have attended an Experience Seminar training course in 2011 through the EOS Training Promotion or b) any attendee of an Experience Seminars course between 1st March 2012 and 31st October 2012.

TRAINING OFFER

14. This Training offer is as follows: a) a training

course voucher worth £50 for each purchase of the Canon EOS 550D; b) a training course voucher worth £100 for each purchase of the Canon EOS 600D; c) a training course voucher worth £150 for each purchase of the Canon EOS 60D; AND d) for each purchase of one of the Promotional Products Participants will also be entitled to 1 boxset of 4 DVD's from 2 pack options. Either a) The Starter Pack: Getting Started With Your Digital EOS, The Essential Guide to Portrait and Family Photography, The Essential Guide to Wildlife Photography, The Essential Guide to Landscape Photography, or b) The Intermediate Pack: Introduction to Photography With Your Digital EOS, The Essential Guide to Portrait and Family Photography, The Essential Guide to Wildlife Photography, The Essential Guide to Landscape Photography, In the case that one pack is unavailable then the alternative will be sent in its place. 15. Participants can book or purchase any number of courses up to the value of the training voucher. With the exception of: Huntingdon Open Days 2012, British Wildlife PhotoShoot Experience and Big Cat PhotoShoot Experience¹⁶. All courses will be charged at the full price as stated in the Experience Seminars brochure 2012-2013. No online discounts will be offered and these vouchers cannot be redeemed in conjunction with any other promotion that Experience Seminars may offer. 17. Participants can use the balance of any training voucher to book any number of further courses or purchase any number of additional DVDs up to the value remaining on the training voucher, based on the prices in the Experience Seminars 2012/13 catalogue, provided it is redeemed by 31st October 2012. If the participant is unable to attend any of the Experience Seminars courses offered then they may redeem the full value of their photography experience voucher on additional training DVD's based on the prices in the Experience Seminars 2012/13 catalogue, this is however only applicable if there has been no attempt to book attendance on a course. Once a course is booked if the participant is then unable to attend the full value of the training course will be deducted from the photography experience voucher leaving the remaining value to be redeemed against additional DVD's or courses. 18. If the value of the Training voucher or balance remaining on the training voucher is not enough to book a course or purchase a DVD, Participants must pay the balance of the cost of the course or DVD from their own funds. 19. To redeem the training voucher, Participants must: a) On receipt of the promotional training voucher, redeem the voucher directly with Experience Seminars by telephone only on 01487772804 quoting 'Canon EOS Promotion'; b) Be able to quote the product, serial number, voucher number and name of the claimant when booking the training; c) Redeem the training voucher and attend the training course by 31st October 2012. 20. It is the Participant's responsibility to redeem the offer whilst it is still valid. 21. Experience Seminars terms and conditions apply once training courses are booked. Details of scope and price can be found in the Experience Seminars 2012-13 brochure, while availability of training courses offered and booking terms and conditions, can be found at www.experience-seminars.co.uk. Where any conflict occurs, the terms and conditions of this promotion override the standard Experience Seminars Terms and Conditions 22. Training course places are allocated on a first come first served basis. It is recommended that Participants book early to avoid disappointment. The Promoter gives no guarantee dates booked will be available. 23. Where a particular course or date is

in demand, the course provider will endeavor to offer further courses, or alternative dates as near to the published course dates as possible, but no guarantee is given by the course provider or the Promoter that further training courses will be run or offered. 24. Once booked courses cannot be cancelled, and must be taken on the dates published. Participants will not be entitled to a refund if they cancel or do not attend the training course. For the avoidance of doubt no cash or other alternative is available or will be offered under any circumstances. 25. Booked courses can be transferred to a person other than the Participant named in the claim form up to 28 days before the date of the course booked, subject to availability of spaces and persons being 18 years of age. 26. Participants may be asked to bring the promotional training voucher along with them to the course. Photocopies, defaced or damaged promotional training vouchers will not be valid. The Promoter accepts no responsibility for and will not replace lost, defaced or damaged promotional training vouchers.

THE PROMOTER

27. The Promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF. Applications must NOT be sent to this address but must be sent to the Promoter's claims handling agency at the address provided in Clause 9 above.

DISCLAIMERS

28. Canon (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these terms and conditions shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents. 29. Canon (UK) Ltd shall not be liable for any failure to fulfill this offer where such failure is caused by any supervening circumstances amounting to force majeure being an event(s) which, without the fault of either party, render performance impossible or incapable of satisfactory execution. 30. Canon reserves the right to void, amend, and/or change this promotion at any time and change the conditions without incurring any liability whatsoever.

DATA

31. Where applicable any data captured during the course of the promotion will be collated, accessed, processed and stored wholly in accordance with applicable local Data Protection Laws and Regulations. 32. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant box when completing the claim. 33. If Participants do not wish for their contact information to be used by Experience Seminars to contact them as a reminder of this promotion, regarding any developments in this promotion or to advise of any changes to the redemption of this promotion, they should NOT check the relevant box when completing the claim.

JURISDICTION

34. These terms and conditions and any dispute arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.